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The Foreign Hand

BY JONATHAN WILSON

Walmart's expansion into India is a landmark move for the retailer, which has spent the last few years building a strong presence in the country. The company's first store in the country opened in 2006, and it has since grown to over 100 stores across the country. Walmart's expansion into India is a landmark move for the retailer, which has spent the last few years building a strong presence in the country. The company's first store in the country opened in 2006, and it has since grown to over 100 stores across the country.



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WHEN RETAILERS TURN SHOPPERS!

BY JONATHAN WILSON

As retailers compete for market share, they are turning to digital marketing to attract and retain customers. This includes using social media, email marketing, and targeted advertising. Retailers are also using data analytics to understand customer behavior and personalize their marketing efforts. This approach has led to increased sales and customer loyalty.



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India Retail Forum

BY JONATHAN WILSON

The India Retail Forum is a leading event for retail professionals in India. It provides a platform for retailers to share their experiences, learn from industry experts, and network with peers. The forum covers a wide range of topics, including retail strategy, digital marketing, and customer experience. It is a must-attend event for anyone involved in the retail industry in India.



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FOOD mutation

BY JONATHAN WILSON

The food industry is undergoing a significant transformation, driven by changing consumer preferences and technological advancements. This includes the rise of plant-based diets, the use of artificial intelligence in food production, and the growth of online food delivery services. Retailers are adapting to these changes by offering healthier options, using data to optimize their supply chains, and providing convenient delivery services.



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Mediterranean medley

BY JONATHAN WILSON

The Mediterranean diet is gaining popularity worldwide due to its health benefits and delicious flavors. Retailers are capitalizing on this trend by offering a wide variety of Mediterranean products, including olive oil, nuts, and fresh produce. This has led to increased sales and a shift in consumer preferences towards healthier food options.



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German retailers pin hope on Christmas

BY JONATHAN WILSON

German retailers are looking to the Christmas season as a key opportunity to boost sales and clear inventory. They are investing in marketing campaigns, offering discounts, and providing excellent customer service to attract shoppers. The Christmas season is a critical time for retailers to drive revenue and build customer loyalty.



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Metro lauds India example at German meet

BY JONATHAN WILSON

Metro Retailers is highlighting the success of its Indian operations at a meeting in Germany. The company's growth in India is attributed to its focus on customer service, efficient supply chain management, and a strong understanding of local market needs. Metro is sharing these insights with its German counterparts to inspire similar success in their markets.



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How to succeed in the Christmas season

BY JONATHAN WILSON

Key strategies for success during the Christmas season include:

- Offer early access to new products and services.
- Invest in targeted marketing campaigns.
- Provide excellent customer service and support.
- Offer competitive prices and discounts.
- Ensure a smooth and efficient checkout process.